

# NOVELTY HILL

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## Novelty Hill Introduces Limited Release 2013 Cascadia Winery's First Red Bordeaux Blend Releases This Spring

**Woodinville, Wash. – March 21, 2016** – Novelty Hill Winery will introduce Cascadia, its first Columbia Valley red Bordeaux blend, on April 1. The 2013 Cascadia is a blend of 57% Cabernet Sauvignon from Quintessence Vineyard on Red Mountain; 41% Merlot from the winery's estate vineyard Stillwater Creek on the Royal Slope of the Frenchman Hills; and 2% Malbec, also from Stillwater Creek. The wine will retail for \$50. Only 339 cases were produced.

Acclaimed Washington winemaker Mike Januik selected the finest lots of the vintage to craft a complex wine with impeccable color, aromatics, texture and length. "Our goal was to assemble a seamless blend expressive of the vintage," said Januik. 2013 was the warmest Columbia Valley growing season in ten years preceding it, with temperatures cooling in September to extend hang time. "The vintage produced ripe, balanced wines with excellent acidity, and the 2013 Cascadia is reflective of the growing conditions," Januik said.

Last fall, Novelty Hill introduced a new package design to highlight the Washington State wine story. The label illustration depicts the role the Cascade Mountains play in protecting Washington State's Columbia Valley vineyards from Seattle's marine-influenced weather. With the mountains serving as a giant rain shield, Eastern Washington vineyards are sunny and dry, creating a climate where world-class wine grapes thrive. Cascadia was chosen as the name for the winery's first tête de cuvee to acknowledge the importance of this geographic feature.

### About Novelty Hill

Since its founding in 2000, Novelty Hill has crafted wines displaying the distinct character of the Columbia Valley and showcasing the terroir of Stillwater Creek. The vineyard is best known for its elite selection of grape clones. Novelty Hill owners Tom Alberg and Judi Beck share a destination tasting room and state of the art production facility in Woodinville with Januik Winery owners Mike and Carolyn Januik. The tasting room is open daily.

More information on the winery is available at [noveltyhillwines.com](http://noveltyhillwines.com).

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