

Membership Tier	Gold	Platinum*
Bottles per shipment/# of shipments	3 Novelty Hill+3 Januik/4x per yr (Jan, Apr, Jul, Oct)	12 bottles/shipped 3x per yr (Jan, Apr, Oct)
Red wines only / White & Red (Mixed)	Choose Mixed or Red Only	Red Only
Average cost per shipment, (applicable tax and shipping not included)	\$145-\$175	\$375-\$480
Discount on Cellar Circle shipment	15%	20%
Discount on case reorders (mixed case okay)	20%	20%
Tasting fee waived at winery quarterly / # of guests	Vineyard Tasting/4 guests	Vineyard Tasting/4 guests
Email offer to purchase limited releases and access to Cellar Circle-only wines	Yes	Yes
Invitations to private events	Yes	Yes
Invitations to Fall Release Winemaker Dinner	Yes	Complimentary
Pre-order offer on select 1.5L Platinum wines	NA	Yes
Anniversary Gift (offered annually after 12 months of membership)	50% discount on one-time purchase of up to one case of wine	50% discount on one-time purchase of up to one case of wine & private reserve tasting for 8

* Total number of Platinum memberships is restricted due to the limited production of these wines.